



2019 Pirate TreasuRed **Winemaker Notes/Fact Sheet**

Avast, mateys – it’s a new vintage of **Pirate TreasuRed!** The first year I worked on this wine, 2007, the result was not what I expected, but something even better. Because the original blend used seven varietals, the ‘Treasure of the Seven Seas’ idea was a natural inspiration for the Pirate name. Each year the blend changes slightly – in 2019, I indeed used 7 varietals to create this big, bold, raucous blend that stands out because of its finesse and complexity. It’s been a wonderful 13 vintages of spreading good Pirate cheer and of course, simply the best grog this side of Davey Jones’ Locker. We hope you love this latest edition of Pirate TreasuRed.

Arrrrrr!

Just the Facts:

Harvest Dates – Sept 17, 19, 23, 25, 30, and Oct 2 + 11, 2019

Blend of 7 varietals: Syrah, Cabernet Sauvignon, Malbec, Grenache, Petit Verdot, Petite Sirah + Cab Franc

Some Chemistry- 15.1% alc. T.A. 0.58, pH 3.75

100% French oak barrels, 38% new, 22 months in barrel, variety of coopers

Bottling date: June 21, 2021

Release date: Feb 8, 2024

Production: 625 cases and 155 magnums (signed)

Tasting Notes (tasted 1/26/24 by HPB)

The 2019 Pirate is very dark ruby in color with deep, ripe aromas of primarily black fruits – black cherry and wild blackberry, with nuances of vanilla, fruitcake, mocha, and a touch of savory smoked meat. Nicely layered fruit flavors with a plush, textural mouthfeel and good length. The tannins are moderate and silky, and the French oak is subtle and well-integrated. The overall impression is a big, voluptuous-yet-balanced mouthful of delicious flavors. 2019 made wines of great concentration and very good age-ability. Delectable & ready to enjoy upon release - ARGHHH!

Pirate TreasuRed comes in short 750ml glass bottles that resemble rum bottles. We used an old map of Napa Valley for the treasure map label, but on our map, Napa Valley floats like an island. Where X marks the spot is my house in Calistoga. Mermaid Cove is marked with our La Sirena mermaid. I won’t give all the fun of the back label away but, it’s in “Pirate speak” and begins with, “Avast ye salty bilge rats!” You will undoubtedly love reading it aloud in your best pirate accent. And, when you toast with your friends the appropriate toast is “ARRRRRGH!” I hope you enjoy drinking this wine as much as we enjoy making it.

Our production at La Sirena is always small, focusing on fine wines of purity and excellence, the best that can be made. Wishing you all the best!

Heidi Peterson Barrett

Winemaker/Proprietress, Mermaid and Swashbuckler, La Sirena